



RJ JULIA BOOKSELLERS

SCHOOL & EDUCATION SERVICES

(203) 245-3959 | books@rjulia.com | rjulia.com

AUTHORS TO SCHOOLS

We bring authors/illustrators into schools across the country, pre-K through high school. We work with many fabulous authors including Katherine Applegate, Padma Venkatraman, Nic Stone, Victoria Kann, Sharon Draper, Eva Chen, Stuart Gibbs, Randy Ribay, Brendan Kiely... *to name a few!*

IN-SCHOOL *and* ONLINE BOOK FAIRS

We love partnering with local schools to provide access to book fairs. We've collected our top picks and will team up with your faculty and staff to create a fun and successful fair.

- **HOST YOUR OWN:** We provide you with a form to complete (ISBN, title, etc.) We will advise on quantities. You do all selling and take full list price. Once books are returned, we bill the school for all books sold, giving the school a 15% discount.
- **RJJ HOSTS:** We select some/most of the titles and/or participate on-site in any way. The school receives a pre-determined percentage of all sales.
- **SHOPPING DAY:** Promote an in-store OR online fundraiser where the school receives 15% of all sales purchased that day(s).

EDUCATORS' DISCOUNTS *and* EVENTS

Educators receive 15% off all purchases made for their classrooms! Simply show your school ID during purchase or use coupon code TEACHER15 if shopping online.

Educators' Nights: Come hear from our expert kids' booksellers, representatives from publishers, and education professionals as they share titles that will get reluctant readers clamoring for more books! Learn how to work titles into your curriculum, how to start a school book club, and more. Educators' events often feature additional discounts, advanced readers' copies, raffles, and prizes!

CURATED SCHOOL LIBRARIES

RJ Julia Booksellers can create collections of books tailored to your specific needs. Over the years, we've developed long-term relationships with both the largest and lesser-known publishing houses and have our finger on the pulse of "what's out there." With this breadth of knowledge we can create the school library of your dreams!

SUMMER READING FUNDRAISER

Encourage your students and families to shop at RJ Julia Booksellers for their summer reading. **WHY?** Because your school will receive 10% of all sales generated by summer reading purchases. In addition to receiving 10% of sales back, the top three schools with the highest summer sales total will win \$100, \$75, and \$50 gift cards, respectively. *A hassle-free, easy fundraiser!*

AUDIOBOOK LISTENING COPY PROGRAM

Complimentary Audiobooks

K-12 educators can join our Audiobook Listening Copy (ALC) program for complimentary audiobooks. You'll get a mix of new and upcoming audiobook releases each month.

- **Get access to the ALCs** by completing the application. If your application is accepted, we'll let you know!
- **New ALCs can be redeemed each month.** Once redeemed, they can be downloaded and listened to at any time.
- **You'll receive an email** letting you know when new ALCs are available, and a reminder to redeem them before they are gone at the end of the month



GET STARTED

Request access at www.libro.fm/alc-program